



## **CODE OF PRACTICE COMMUNITY RELATIONSHIPS**

The following is the Community Relations Code for our organisation:

Advance Profitplan 'core value' on community issues is: 'We believe we must add value to the quality of life in our communities.'

It is the policy of Advance Profitplan to be a good corporate citizen in the Townsville region and Queensland communities by:

- Staying in business and therefore providing an economic contribution through employment (direct and indirect), the purchase of goods and services stimulating other business and population growth, and other flow-on benefits
- Controlling any adverse impacts on the environment
- Assisting education institutions to provide vocational education
- Contributing to any broad-based community activity that has the potential to impact on our business viability or growth
- Improving the overall health and safety of the community through involvement in community organisations and professional bodies
- Providing free advice and support to students (university and TAFE) in the areas of our expertise
- Providing comment and input into development of legislation and standards
- Presenting (free of cost) at seminars / conferences in the region
- Giving support (money / time) to selected charities
- Encourage staff to get involved

To achieve this policy all applicable legislation will be complied with and communication and networking channels will be encouraged and supported."

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GRAHAM CADDIES  
Principal Consultant/trainer/Auditor

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Date